

Progressive Technology, Inc.

November 24, 2004

Ken Sweet
Executive Director
International Profit Associates
1250 Barclay Blvd.
Buffalo Grove, IL 60089

Dear Mr. Sweet:

I am writing this letter to give a report on our satisfaction of our experience with IPA. If you will indulge me, I would like to take this opportunity to express my point of view beyond this two week microcosm.

By way of background, I have had conceptual guidance and business coaching via weekly phone meetings with a coach from E-Myth Worldwide for roughly 2 years. However, we were greatly lacking in the day to day practical application of the principles being taught. After meeting with Steve McCrillis, the analyst assigned to us, it became clear that the hands on approach of IPA would give the practical grass roots assistance I required. I looked to IPA as a special teams approach to cover the final yard of the key areas in our business where theory and practical application didn't quite see eye to eye.

Although the majority of the business principles taught by Mr. Musemeche and Mr. McHatton were not new concepts for me, their personal assistance in their application have been revolutionary and I would highly recommend these two gentlemen to any of my associates.

My experience with IPA has been a wonderful experience and I appreciate the opportunity to work with your company.

Sincerely,



Wes Jensen
President